



News Release

**The St. Boniface Hospital 2017 Mega Million Choices Lottery is not just a lottery...
it's a community coming together to say it cares.**

With 5 Grand Prize options – and cash options on all prizes!

FOR IMMEDIATE RELEASE

January 12, 2017 (WINNIPEG, MB) – Introducing the Mega Million Choices Lottery 2017! When you win, your prize is up to you... because this year, *every prize* has a cash option.

You choose your own amazing life and lifestyle. Luxury homes in Winnipeg, condos in Scottsdale, Arizona, or British Columbia's Okanagan, or of course **\$1.1 million cash**. There are over **3,200 total prizes to be won, worth over \$2.3 million**.

St. Boniface Hospital's 2017 Mega Million Choices Lottery is not just a lottery...it's a community coming together to say it cares.

Chuck LaFlèche, President & CEO, St. Boniface Hospital Foundation, reminds Manitobans that lottery proceeds are instrumental in funding the areas of greatest need: "When you purchase a lottery ticket, you help St. Boniface Hospital patients receive the highest standard of care, and provide doctors and nurses with the best resources to do their job. You also assist our innovative researchers with the resources required to make discoveries that will help us overcome today's most debilitating diseases and conditions."

Tickets are 1 for \$100, 2 for \$175, 4 for \$300, and 8 for \$500. And don't forget about our add-on extra games... there's the 50/50 PLUS, which can grow up to \$1.5 million, and the winner takes half. And there's the Big Score PLUS – new winners every day in April, with Trips, NHL™ tickets, and cash up for grabs.

The 2017 Grand Prize options are as follows:

- **Grand Prize Choice 1, worth over \$1.45 million** – A custom luxurious Huntington Home in Bridgwater Trails, 16 Clear Spring Road. **Plus** a \$50,000 Dufresne Furniture gift card, **plus** a 2017 Audi Q7, **plus** \$20,000 cash.

- **Grand Prize Choice 2, worth over \$1.42 million** – A custom built Hearth Home in Ridgewood West, 14 Camira Way. **Plus** a \$50,000 Dufresne Furniture gift card, **plus** a 2017 Audi, **plus** a 2017 Audi A7 Sportback, **plus** \$300,000 cash.
- **Grand Prize Choice 3, worth over \$1.41 million** – A custom bungalow Artista home, to be built and located in Oak Bluff West. **Plus** a condo by Watermark in Osoyoos, B.C., **plus** a \$50,000 Dufresne Furniture gift card, **plus** a 2017 Audi Q7, **plus** a 2017 Audi A7 Sportback, **plus**, \$30,000 cash.
- **Grand Prize Choice 4, worth over \$1.41 million** – a luxurious condo by Presidio FD Ridge in Scottsdale. **Plus** a condo by Streetside in Winnipeg, Unit 16 206-10 Hill Grove Point. **Plus** a \$50,000 Dufresne Furniture gift card, **plus** a 2017 Audi, **plus** a 2017 Audi A7 Sportback, **plus** \$170,000 cash.
- **Grand Prize Choice 5 – \$1.1 MILLION CASH!**

And there's plenty more to win...

Order your tickets early, and you're in for our Bonus Draws – the **VIP Bonus** and the **Ultimate Bonus** – and the Early Bird Draw. Win thousands of dollars in travel, Winnipeg Jets tickets, or cash.

And this year, we'll draw **5 Early Bird winners!** Each winner chooses a brand-new car, or \$30,000 cash! The 2017 Early Bird Draws **total over \$213,000!** (Deadline: March 10, 2017)

The Grand Prize Draw, and 50/50 PLUS Draw, will both take place on Thursday, April 13, 2017 at St. Boniface Hospital. The Big Score PLUS winners will be revealed every day for a month, starting on April 1, 2017.

50/50 PLUS tickets are 1 for \$15, 6 for \$30, 20 for \$60.
Big Score PLUS tickets are 1 for \$20, 4 for \$40, 8 for \$60.

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For more information, contact:

Jessica Miller
 Director of Communications
 St. Boniface Hospital Foundation
 Ph. 204-235-3966 Cell 204-770-3210
 jmiller@stbhf.org